

Adormo

Co-founder Developer

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Executive Summary

Object

Adormo is an online reservation system. The business was started in 2001 and the Adormo Project in 2009. We have heavily developed until July 2012 and then stopped to focus on marketing and strategy. This allowed us to elaborate a revolutionary way to deal online reservation bookings.

We are 100% owned and profitable, and have been so since the beginning but we don't have the necessary liquidity and knowledge to make this big. The market is huge (think Booking.com and Airbnb.com) and to succeed we need important investments.

Now we are going to look for investors and need a Co-founder Developer to form a stronger team and increase the chances to get funding.

Adormo yesterday

The founder, Luca (www.tripluca.com) started this business in 2001 as a way to fund his travels with no investments or help. In 2005 he developed Apartmentoski.com, an online reservation marketplace with several revolutionary features such as Owner profiles and filtered messaging system, later adopted by Airbnb and its clones. In 2008 he created Adormo, based on the idea of the Local Expert and transformed it from a one man operation to a team effort.

Adormo today

Adormo today is a CMS and small network of local vacation rental websites: see <http://www.adormo.com> and related websites.

Adormo tomorrow

Adormo will be a one-stop destination who wants to reserve online. We will streamline the reservation decision making and booking process with the help of Local Experts.

- 1) Teaser video for investors <https://vimeo.com/64872901>.
- 2) Project for Local Experts help (italian only): <http://social.adormo.com/>.

We will integrate this vision in the existing platform, make it mobile and create iOS and Android Apps (dedicated developers will be hired).

Skills

The Developer needs to satisfy the following requirements:

- Master PHP/Mysql. Adormo is based on the [Symfony](#) framework.
- Knowledge of Javascript, jQuery and CSS and version control systems.
- At least 4 years experience in on line environments.
- Excellent debugging and troubleshooting skills.
- Ability to learn quickly and take ownership of tasks, process and products.
- Be able to lead a Team. The Developer will need to create and organize a small (2-5) team of developers.
- English language. The team will be international.

Timeline

These are the steps which will lead to being a co-founder:

- Develop a few features as a paid freelance job in order to evaluate the skills and compatibility.
- Apply together for financing and/or incubators.
- If accepted in an incubator program, spend the required time (usually 3 months) in the Incubators' location (probably in Europe). From this moment on 100% time is required. There is no space for other freelance jobs or studies.

Location

Adormo is based in Munich, Germany but the team is spread out in different parts of the world.

If we get financing there will be an Adormo House in Veneto, Italy.

The Developer will be required to spend at least a few weeks every year there, together with the team.

Otherwise this is a completely location independent position, unless it turns out that the backers require differently.

Advantages

The Developer will have quotes in the company and a salary.

All this has to be negotiated with the backers and Adormo.

The freelance phase of the cooperation will be paid on a per project basis.

Apply

Please send an email to Luca at info@adormo.com with a resume.